

Acquisition Overview

 All Users
100.00% Sessions

 Direct Traffic
96.71% Sessions

Jan 1, 2018 - Jan 31, 2018

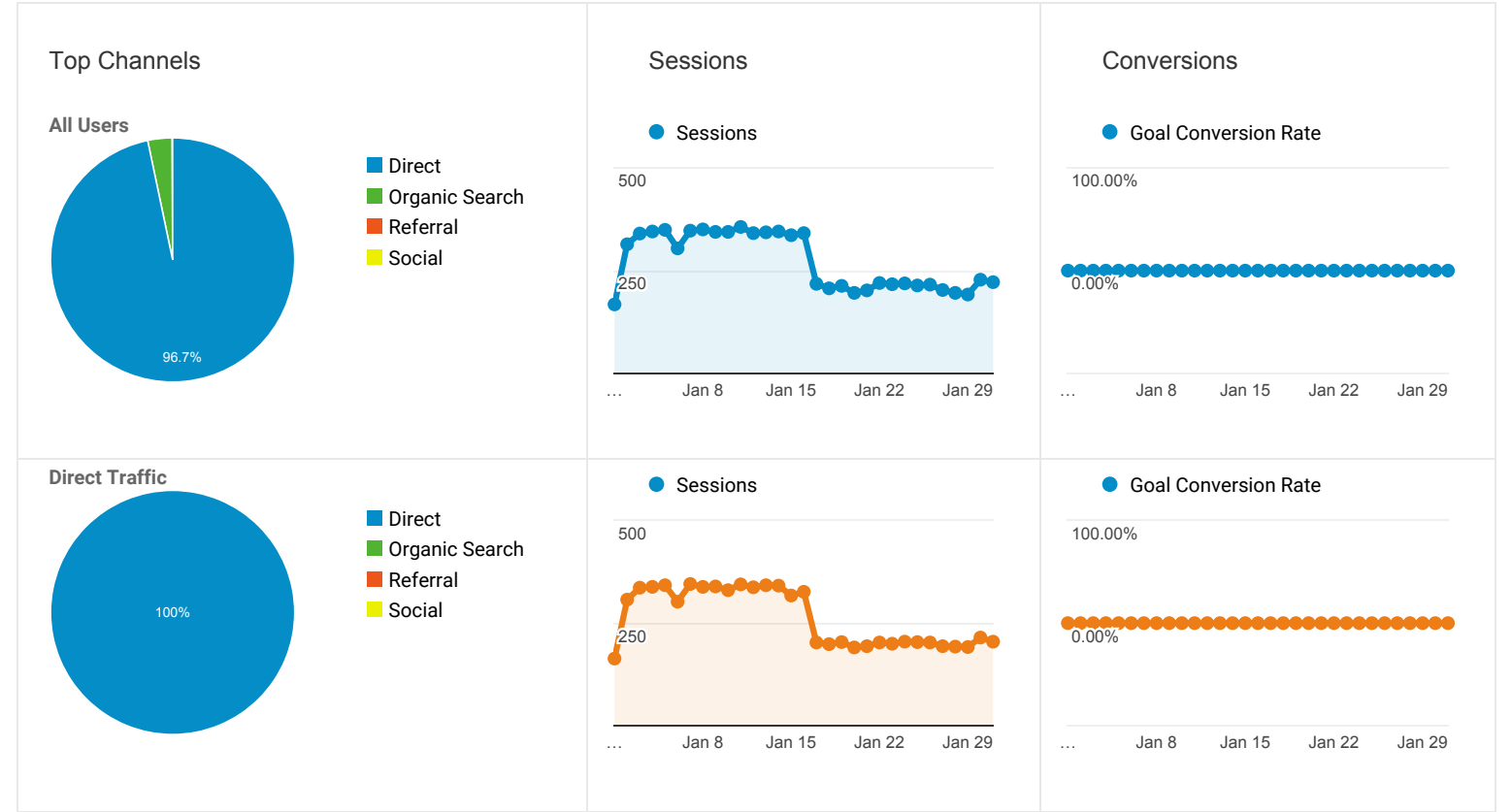
Primary Dimension:

Conversion:

Top Channels

All Goals

Edit Channel Grouping



Conversions



Set up a goal.

To see outcome metrics, define one or more goals.

GET STARTED

Acquisition			Behavior			
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
All Users	8,430	97.47%	8,217	97.81%	1.07	00:00:09
Direct Traffic	8,153	98.12%	8,000	99.29%	1.02	00:00:04
1 Direct	8,153			99.29%		
2 Organic Search	270			54.07%		
3 Referral	6			66.67%		
4 Social	1			0.00%		

To see all 4 Channels click [here](#).